

Regional Institute of English, South India Juanabharathi Campus, Bengaluru — 560 056

Diploma in English Communication (DIEC – COURSE 9 – FINAL EXAM] April / May 2021-2022

DISCOURSE MANAGEMENT

SIGNATURE OF THE CANDIDATE

SIGNATURE OF THE INVIGILATOR

Marks Awarded:



SIGNATURE OF THE EXAMINER



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DISCOURSE MANAGEMENT

Time: 2½ hrs

Max. Marks: 70

<u> Part - A</u>

I. Say whether the following statements are True or False. Write 'True' or 'False' to indicate your choice in the given box. [5 X 1 = 5 M]

1.	The word 'nonchalant' refers to feeling or appearing casually calm, relaxed and not displaying any anxiety	
2.	The word 'iconoclast' denotes a person who doesn't attack or criticize cherished beliefs or institutions.	
3.	The word 'fax' comes from the actual word 'facsimile'.	
4.	Market price refers the cost to be paid by the buyer for purchasing any commodity.	
5.	Market pressure means the force generated by demand for some particular goods or services in the market.	
6.	One of the main features of oral communication is the kind of negotiations that constantly go on between people involved in a conversation.	
7.	Negative climate in communication means a situation when the persons involved in the communication process find it difficult to proceed with the interaction amicably.	
8.	Factual information about places, people and things is presented by using the simple present tense.	
9.	A speech is not read aloud or said extempore.	
10.	Homonym is two or more words having the same spelling, pronunciation, meaning and origin.	

II. The following statements are not correct. Rewrite them making necessary correction.

[1 x 10=10 M]

- a. My native place is Bangalore. I am living in Bangalore from my childhood.
- b. I am coming from Chennai.

- c. Look! she dances.
- d. I already called him.
- e. We have bought this car 3 months ago.
- f. They build a house next to mine.

g. Look! It rains.

- h. I'm working here for 2 years.
- i. He is doing his homework sine he woke up.
- j. She has been writing many books.

III. Write appropriate definition of following terms in about 50-70 words. [3 x 5 = 15 M]

- a. Affixation
- b. Synonyms
- c. Substituting
- d. Antonym
- e. Interaction

IV. Write short note on any FIVE of the following terms in about 75-100 words. [5 x 5 = 25M]

- a. Dialogue
- b. Clientele
- c. Transaction
- d. Prepositions
- e. Communication
- f. Coherence

V. Answer any TWO of the following in about 100-150 words.

- a. There are some barriers that affect communication. Please mention the common barriers and suggest appropriate measures to overcome them in your own communication.
- b. Good presenters follow certain necessary steps in their oral presentation. What would you like to follow in your oral presentation? Give some suitable with examples.
- c. Write a description giving full details of your native place. Please follow the standard structure of paragraphs including introductory paragraph, development and conclusion.